

Managerial Studies Alumni Survey

As part of our continuing effort to evaluate and improve the Managerial Studies major, we have surveyed Managerial Studies alumni about the major for the years 1974 through 2005.

We are pleased that we had over 300 responses to our questions. The full results are displayed below. As you can see, most MANA majors have a positive impression of the program. Rest assured that these results will be used as part of continuing effort to improve the program.

How well does the Managerial Studies degree	Provide students with computational and analytical skills useful in solving business problems?	Improve students' communication skills?	Develop students' awareness of various business areas, including finance, strategy, industrial psychology, economics, accounting, and operations research?	Enhance students' ability to work in teams?
Extremely well	32%	15%	56%	11%
Fairly well	44%	42%	29%	39%
Adequately	15%	26%	10%	28%
Poorly	8%	15%	4%	18%
Don't know	0%	1%	1%	2%