US BCSD - China BCSD MEETING June 28 2004
AGENDA for June 28

US BCSD – CHINA BCSD MEETING
June 28 2004

Meeting attire: Business Dress

AGENDA for June 28

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:30</td>
<td>WELCOME</td>
</tr>
<tr>
<td></td>
<td>Chris Holmes, Shell Center for Sustainability</td>
</tr>
<tr>
<td></td>
<td>Malcolm Gillis, President, Rice University</td>
</tr>
<tr>
<td>12 noon</td>
<td>Malcolm Gillis, President, Rice University</td>
</tr>
<tr>
<td>12:30 pm</td>
<td>LUNCH</td>
</tr>
<tr>
<td>1:30 pm</td>
<td>The United States BCSD and the Landscape for Sustainable Development in the US</td>
</tr>
<tr>
<td></td>
<td>Objectives and methods, Carlos Guimaraes, Chairman, US BCSD</td>
</tr>
<tr>
<td></td>
<td>Project Platforms</td>
</tr>
<tr>
<td></td>
<td>By-Product Synergy, Zack Bell, The Dow Chemical Company</td>
</tr>
<tr>
<td></td>
<td>Ecosystem Services, Brad Raffle, Baker Botts LLP</td>
</tr>
<tr>
<td></td>
<td>Water, Andrew Roberts, ConocoPhillips</td>
</tr>
<tr>
<td></td>
<td>Supply Chain, John Lynch, The RETEC Group</td>
</tr>
<tr>
<td></td>
<td>Knowledge &amp; Education, Rick Schroeder, Shell Oil</td>
</tr>
<tr>
<td>2:30 pm</td>
<td>BREAK (Refreshments served)</td>
</tr>
<tr>
<td>3:00 pm</td>
<td>The China BCSD and the Landscape for Sustainable Development in China</td>
</tr>
<tr>
<td></td>
<td>Objectives and methods, Wang Jiming, Executive President, CBCSD</td>
</tr>
<tr>
<td></td>
<td>Projects and planned activities</td>
</tr>
<tr>
<td>4:15 pm</td>
<td>Collaboration Discussion, Carlos Guimaraes &amp; Wang Jiming</td>
</tr>
<tr>
<td>5:30 pm</td>
<td>Closing Remarks &amp; Adjournment, Chris Holmes</td>
</tr>
<tr>
<td>6:00 pm</td>
<td>Reception</td>
</tr>
<tr>
<td>6:30 pm</td>
<td>DINNER – Bill Rothwell, Vice President</td>
</tr>
<tr>
<td></td>
<td>Global Ethylene Oxide/Glycols Business, Shell Chemical Company</td>
</tr>
</tbody>
</table>

美国可持续发展工商理事会

中国-美国可持续发展工商理事会会议

2004年6月28日

德克萨斯州休斯顿大学

6100 Main Street, Houston, Texas

会议议程

上午

11:30 欢迎：Chris Holmes，壳牌可持续发展中心常务主任
Andrew Mangan，美国可持续发展工商理事会常务会长
张彦宁，中国可持续发展工商理事会会长

12:00 午餐

中午

12:30 蛋糕

下午

1:30 中国-美国可持续发展工商理事会及中国可持续发展现状
目标与方法，发言人：Carlos Guimaraes，US BCSD会长
项目与规划

2:30 休息（茶点供应）

3:00 中国-美国可持续发展工商理事会及中国可持续发展现状
目标与方法，王基铭，CBCSD常务会长
项目与规划活动

4:15 讨论合作问题，由Carlos Guimaraes和王基铭主持

5:30 总结及休会，由Chris Holmes主持

6:00 招待会

6:30 晚宴—壳牌化学公司全球氧化物/乙二醇业务副总裁Bill Rothwell演讲

1 The mission of the Shell Center is to enhance the ability of mankind to sustain its environment, society and economy in this and future generations.
China now among WBCSD regional partners

In a continued effort to promote business involvement in sustainable development worldwide, the China Business Council for Sustainable Development officially became the 48th member of the World Business Council for Sustainable Development’s (WBCSD) Regional Network. The China BCSD is the first organization of this kind in the country, bringing together a cross-section of national and foreign companies.

The China BCSD, whose aim is to implement more sustainable practices in the country by working with leading national and foreign member companies, is the result of a joint effort with the China Enterprise Confederation (CEC). The China BCSD’s board includes the following WBCSD members: Sinopec, Novozymes, BASF, Shell, BP and Lafarge.

The China BCSD’s priorities for 2004 include:

- Raise awareness and build capacity on sustainable development in management schools and public administration institutions
- Promote higher environmental standards and eco-efficiency within Chinese industry
- Cooperate actively with Chinese authorities on policy development

United States Business Council for Sustainable Development

The US BCSD is a non-profit association of businesses whose purpose is to create and deliver value driven sustainable development projects in the United States. Launched in 2002 after ten years operating as the bi-national Gulf of Mexico Business Council, the US BCSD is a partner organization of the World Business Council for Sustainable Development (WBCSD), a global network of 170 international companies with members drawn from 30 countries and 20 major industrial sectors.

The primary work of the US BCSD is to deliver projects that demonstrate the business value of sustainable development. Projects are member-led and are designed to create value through economic returns and environmental and social benefits. The US BCSD leverages industry resources with matching funds from government, foundations, and partner organizations. Current project platforms include By-Product Synergy (BPS), Ecosystem Services, Water Sustainability, Value Chain Initiatives and Education and Knowledge.

China 现已成为世界可持续发展工商理事会 (WBCSD) 区域成员组织

经过不断努力参与全世界的可持续发展，中国可持续发展工商理事会(China BCSD)已正式成为世界可持续发展工商理事会(WBCSD)区域网络的第48位成员。中国可持续发展工商理事会是中国第一个参加此类中外公司联合活动的组织。

中国可持续发展工商理事会旨在通过与中外成员组织合作，在中国推广更为持续的发展策略，其成立是与中国企业联合会(CEC)共同努力的结果。中国可持续发展工商理事会的理事会成员包括以下WBCSD成员：Sinopec、Novozymes、BASF、Shell、BP和Lafarge。

中国可持续发展工商理事会 2004 年的要务包括：
- 在商业管理院校和公共管理机构中加强可持续发展意识，建立可持续发展能力
- 在中国工业界进一步提高环保标准及生态效率
- 积极配合中国政府机构制订有关政策

美国可持续发展工商理事会

美国可持续发展工商理事会(US BCSD)成立于2002年，是世界可持续发展工商理事会(WBCSD)成员组织之一。WBCSD 是一个由 170 家国际公司组成的全球性网络，成员来自30个国家的20个主要工业领域。在工业界回应可持续发展挑战的努力中，WBCSD 起着主导作用。US BCSD 则配合 WBCSD 将这些政策传达给美国的工商界及其利益相关者，并将以可持续发展理念解决实际问题的项目付诸实施。

美国可持续发展工商理事会的主要工作是交付展示可持续发展工商价值的项目。这些项目由会员主导，旨在通过经济回报及环境和社会效益来创造价值。美国可持续发展工商理事会利用工业界的资源以及政府、基金会和合作组织提供的相应资金。目前项目平台包括副产品协同效应(BPS)、生态系统服务、水的可持续性、价值链计划以及知识与教育。
CHINESE DELEGATION

Mr. Zhang Yanning
Executive President of China Enterprise Confederation
President of China BCSD

Ms. Chen Ying
Deputy Director-General
China Enterprise Confederation

Mr. Wang Jiming
Vice Chairman and President of China Petroleum & Chemical Corporation
Executive President of China BCSD

Mr. Zhang Jixing
Deputy Director General
Foreign Affairs Dept. China Petroleum & Chemical Corporation

Mr. Huang Wensheng
Deputy Director General
Board Secretariat, China Petroleum & Chemical Corporation

Mr. Han Zhiguo
Secretary to Mr. Wang
China Petroleum & Chemical Corporation

Mr. Yu Li
Deputy Director
Corporate Liaison Div. China Petroleum & Chemical Corporation

Mr. Xu Ruiqing
Deputy Div. Director,
UNIPEC

Ms. Xie Qihua
Chairman, President, Baosteel Group

Mr. Wu Dongying
Director of Strategy Development Department
Baosteel Group

Mr. Fan Shunbiao
Director of Foreign Department
Baosteel Group

USBCSD Members

Alcan
American Forest and Paper Association
Baker Botts
CH2M HILL
ConocoPhillips
The Dow Chemical Company
DuPont
Holcim
Institute of Electrical and Electronics Engineers
LaRafage
RETEC Group
Rohm & Haas
Shell Oil
Temple-Inland
Thompson & Knight
TXU
URS
Visteon

United States Business Council for Sustainable Development