# Can the E&C Industry Meet

## Keynote Address

# Bill Dudley, President Bechtel Oil, Gas & Chemicals

8<sup>th</sup> Annual Rice Global E&C Forum – October 11, 2005

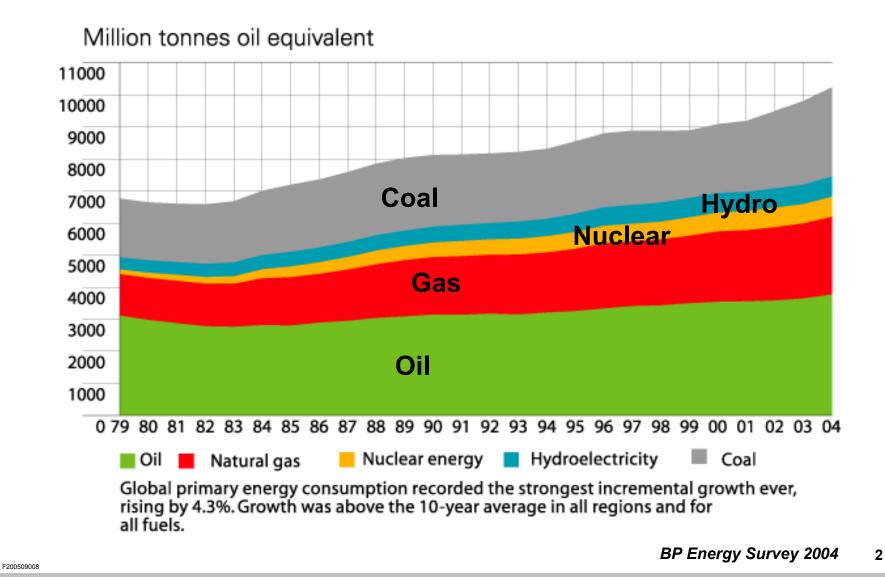


# Outline

- Demand for E&C Services
  - Growing Energy Demand
  - The Increasing E&C Workload
- The State of E&C Industry Resources
  - People
  - Globalization
- The Global Procurement Picture
- How are Energy Clients Adjusting
  - Innovative Contract Strategies
  - Risk Sharing

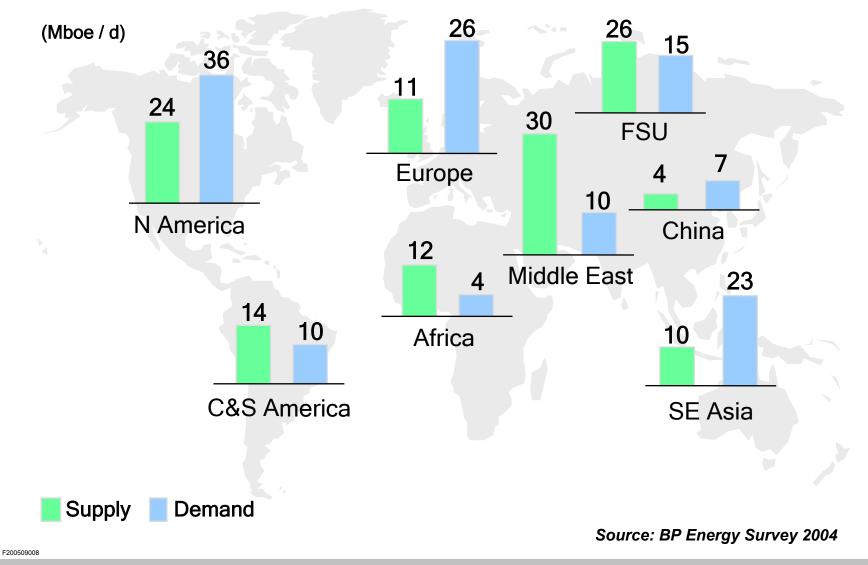
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# World Primary Energy Consumption





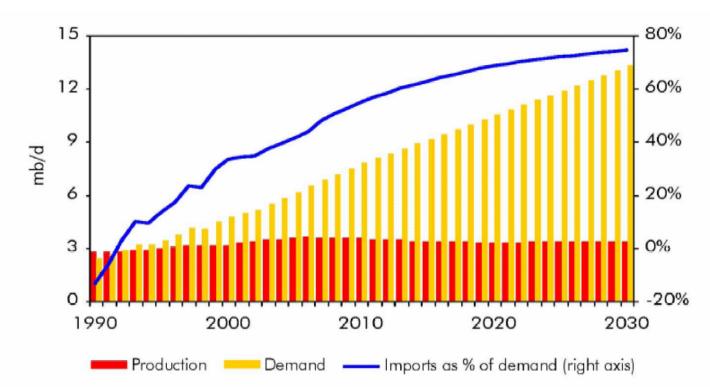
# Oil & Gas Supply and Demand Imbalance



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# China's Oil Imports Rising

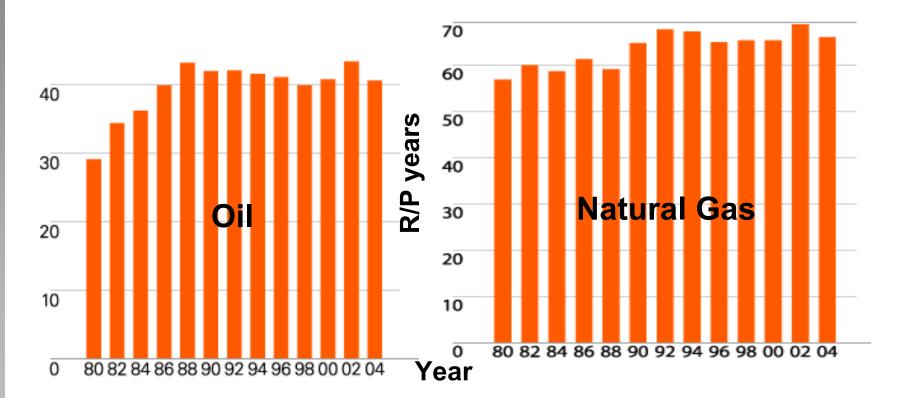


# China's oil imports will soar from 2 mb/d today to almost 10 mb/d in 2030, about 75% of demand



# **Reserves/Production Ratios are Steady**

R/P steady despite increasing demand as technology enables new production





# High refinery utilization in U.S.

High potential for disruptions remain

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- Crude Oil Supply/Demand
- Margin today is only 1 m bbl/d, causing price spikes
- Reasons:

- Low investment in the 1990s
- Booming demand growth
- Geopolitical tensions and speculations
- Supply to increase by 16 million bbl/d by 2010 while demand up by 9 million bbl/d (CERA, June 2005





# Where is the Oil and Gas Industry Investing? Key Examples



#### Middle East

- Oil production Saudi Arabia, UAE, and Kuwait
- Gas processing UAE and Saudi Arabia
- LNG production Qatar
- Downstream refining and petrochemical Saudi Arabia, Kuwait, UAE, and Qatar

# Burger Call

#### **Russia and the Caspian**

- Oil production Caspian Sea/Siberia
- Gas production Siberia



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#### **North America**

- Clean fuels U.S. and Canada
- Oil sands Canada
- Refinery expansion U.S.

#### Africa

- LNG production North and West Coast
- Offshore oil production West Coast



#### Asia

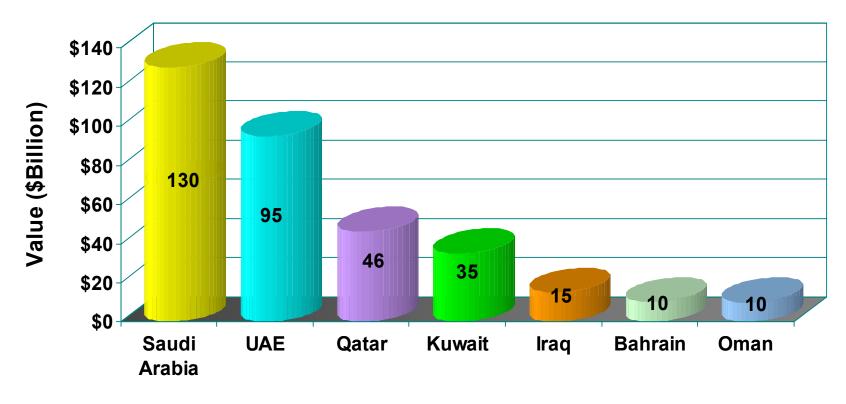
- Petroleum and Chemical India and China
- LNG Indonesia and Australia



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# Middle East CAPEX

# Capital Expenditure 2005 – 2010 in the Gulf Region over \$340 Billion (Projects greater than \$200 million)



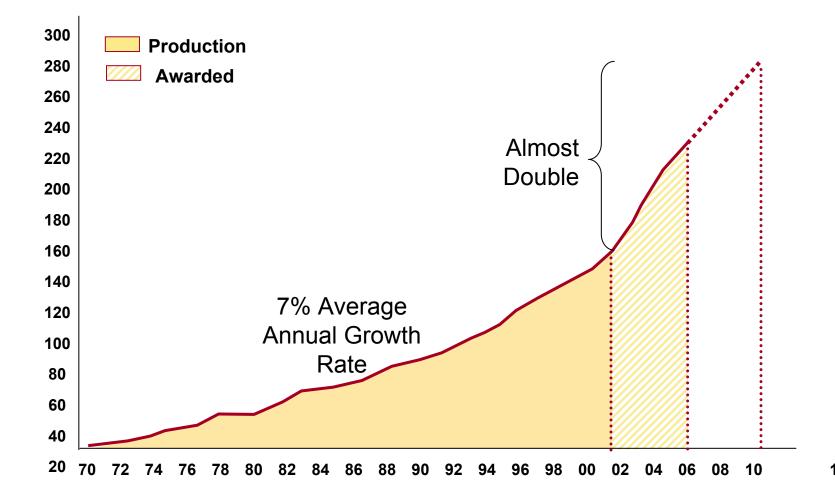
#### Significant Pressure on EPC

Source: Saudi Aramco May 2005

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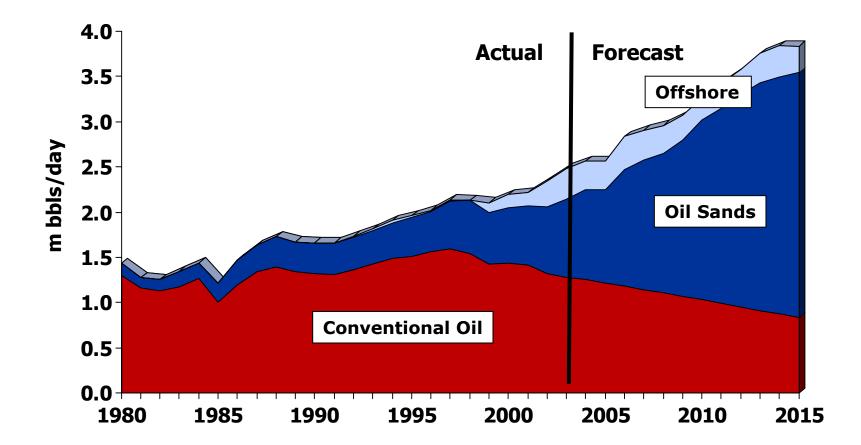
# **Global LNG Production**



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# **Canadian Oil Production**



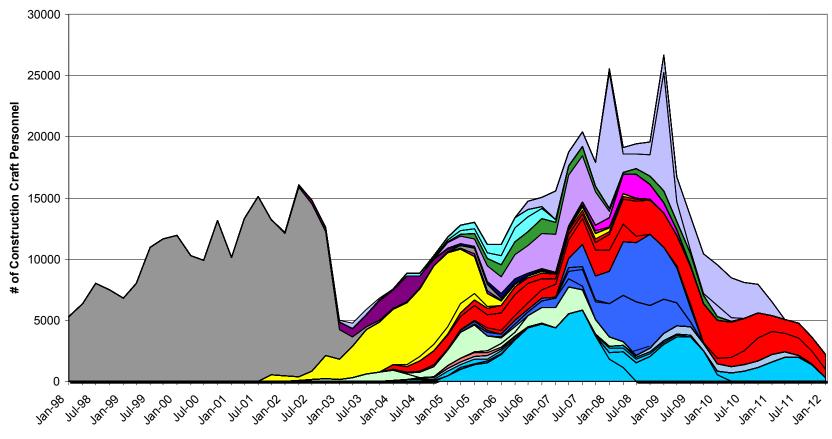
Source: CAPP presentation at IPAA Mid year meeting, June 2005 SF

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# **Canadian Workload**

#### Alberta Industrial Construction Projects >100 MM Cdn 1998 - 2012



Source: Construction Owners Association of Alberta (COAA) 2004

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# Changing Times in the E&C Industry

## E&C demand now exceeds the industry's capacity ...

- People constraints
- Higher material costs and longer delivery time
- Higher construction costs and shortage of labor and equipment

# Scouting for resources . . . a big challenge for owners and contractors

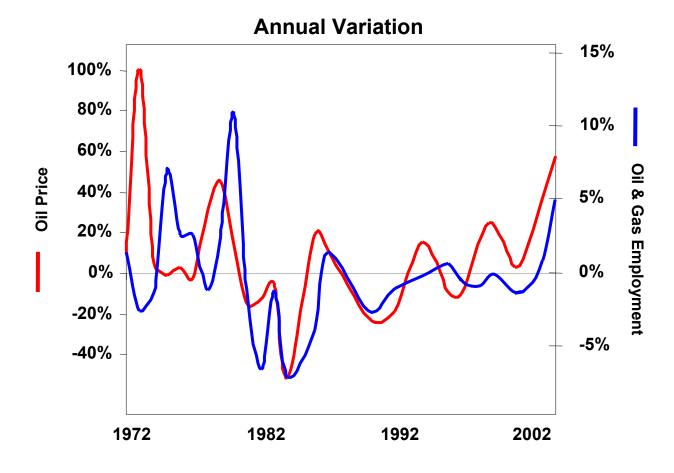
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# People

- People are the key resource in the E&C industry
- It is about leadership teams
- It is about people's competency
- As market complexity grows . . . need the right people to develop solutions

# Oil and Gas Industry Employment

Employment largely followed oil price trend cycle



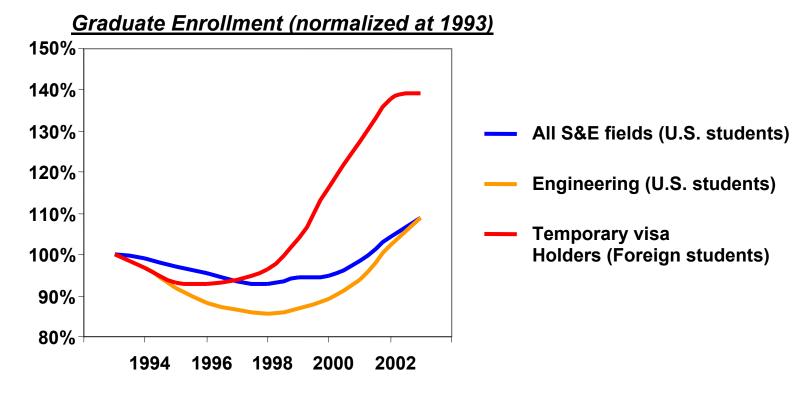
#### Source: U.S. Bureau of Labor Statistics

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# **Engineering Graduate Situation**

- Enrollment in Science and Engineering (S&E) programs in U.S. has come back to 1993 figures in 2002 after a 8-year downturn
- Foreign students largely compensated for lack of U.S. students





# People Issues Facing the E&C Industry

- Tremendous growth required
- Aging workforce demographics
- Developing and retaining existing talent is critical
- Recruitment will result in unsettled workforce
- Salaries and benefits will rise while productivity drops
- Training will become critical





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# **Multiple Office Project Execution**

- Traditional U.S./U.K. engineering workforce cannot meet the demands
- Young, motivated, and educated workforces of developing countries must be utilized
- Leveraging India, Philippines, Poland, Malaysia, China, and other high value engineering centers required
- Successful multiple office execution requires:
  - Automation and standardization tools
  - High speed communication
- Talented and mobile leadership teams





# Leveraging India

### India

- 1 billion people
- 380 universities
- 200,000 English-speaking engineering graduates per year
- 9,000 PhDs every year
- 1,500 research institutes
- 650,000 English-speaking knowledge workers in 2003
- Growing multi-national EPC operations

Source: Government of India publication, Y2003.



INDIA

Most major international E&C

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# Market Uncertainty – Procurement Challenges

- Extremely volatile commodity, material and equipment prices
- Extending lead times
- Higher shop loads

Reasons:

- Sustained raw material supply and demand imbalance
- Constraints throughout the supply chain
- Required capacity not being added





# **Commodity Price Trends**

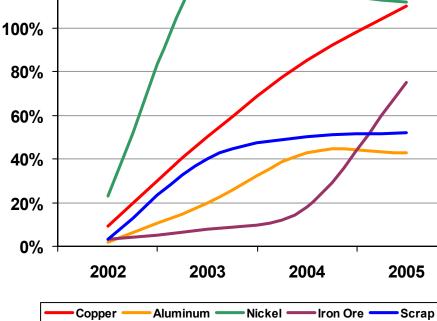
140%

120%

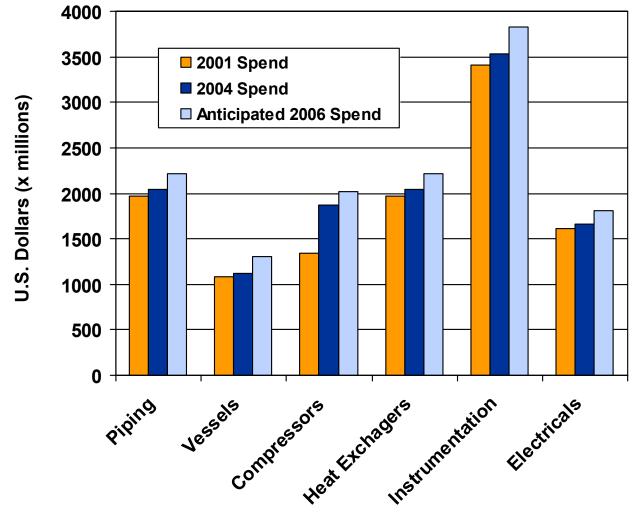
- Commodity prices are up
- Factors:

- China
- Production
  disruptions
- Labor shortages
- Shipping

Percent Price Increase – Metals



# HPI Projected Key Spend Items



Source: Hydrocarbon Processing Industry

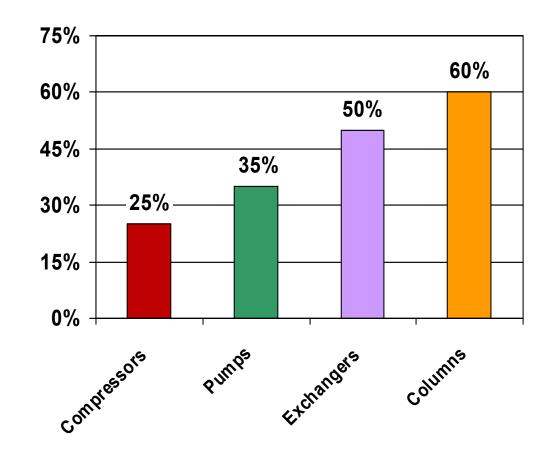
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# **Global Procurement – Challenges**

#### **Major Process Equipment Price Growth**

- Price increases from 2003 to present
- Suppliers hedging their bet with inflated contingencies
- Prices do not have long validity periods and subject to "Prior Sale"
- Major increase factor shifting from raw material availability to shop load

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Source: Project Management Institute



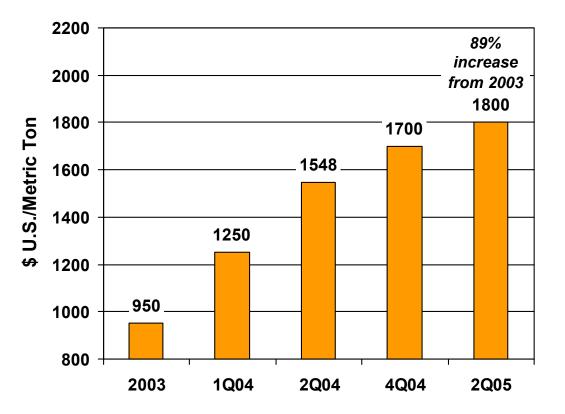
# **Global Procurement – Challenges**

#### **Seamless Pipe Cost**

- Heavy exploration driven prices higher
- Large bore mills fully booked through 2006
- Tight supply through 2007

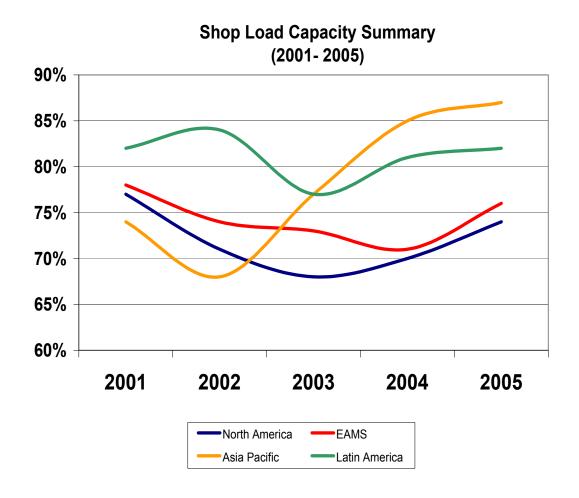
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 Quotes received recently that reflect up to 40% increase from last year



# Shop Loads – Global Regions

- On the rise in the last two years
- Includes all goods from standard stock products to special fabricated equipment
- Includes all industries

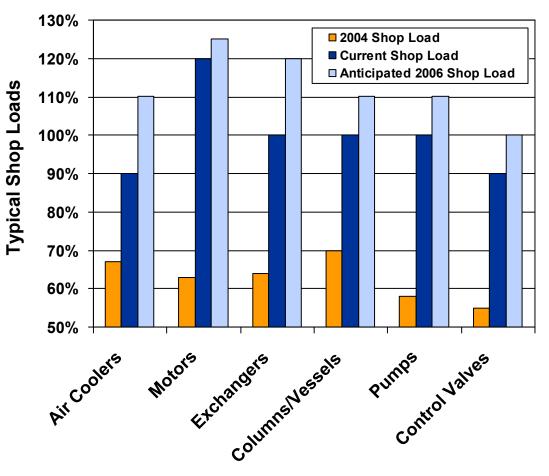


# Process Equipment Manufacturing Capacity Utilization

#### > 80% = Supplier Resource Stretch

- Shop schedules difficult to recover from problems
- Product quality and customer service declining from lack of resources
- Down payment required to lock shop space early
- Manufacturing productivity fall off

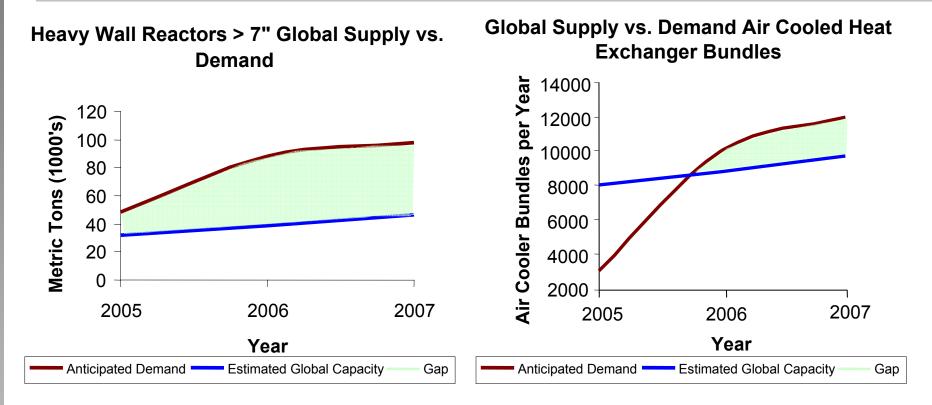
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#### Source: Global Supply Trends



# Equipment Supply and Demand Imbalance

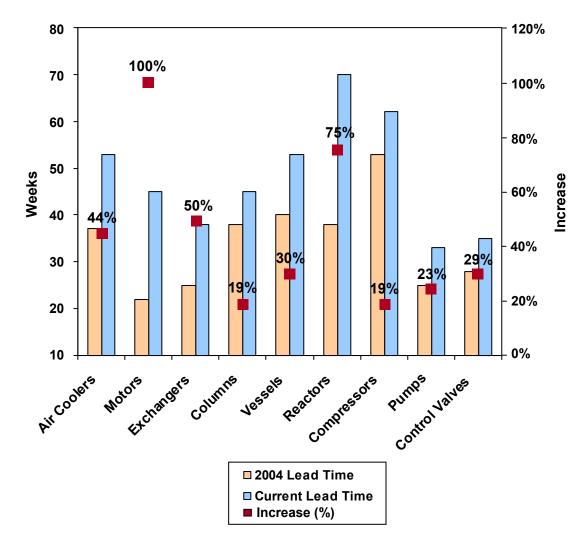


- Air cooler demand 1.5:1 in 2007
- ROI uncertainty no added capacity
- Few suppliers

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# Lead Time Increases

- Lead times pushed out due to high demand
- Plate, forgings, and castings on the critical path
- Suppliers unwilling to make 2006 lead time commitments due to workload uncertainty



## Recent past . . .

- Low global workload led to:
  - E&C contractors in a fierce competitive environment driven by limited job availability
  - Many took risky projects at a low (or no) margin
  - Agreed to onerous contract terms

#### Hence:

- Project execution jeopardized by the excessive risk taken by the contractors – owners got no bargin
- Many projects experienced significant delays and cost overruns



## Today . . .

- Unprecedented global increases in demand for E&C resources
- Time is of the essence for today's energy projects . . . owners want to maximize return on investments
- Market can not afford the increasing uncertainty in E&C performance
- Out-of-the-box contracting schemes and other mitigation required





# **Contractual Approaches Being Utilized**

- LSTK bids
- Cost reimbursable
- Cost reimbursable with bonus/penalty
- Bid cost reimbursable front-end with conversion to open book lump sum
- Negotiated awards

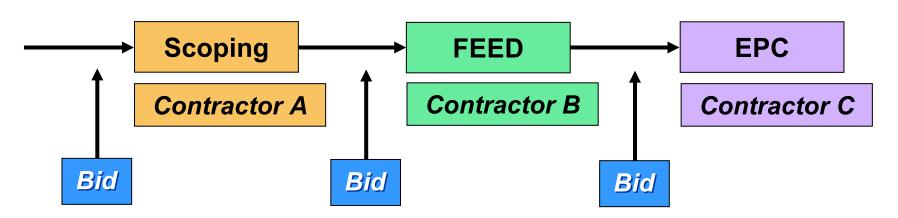






# **Project Execution Models**

#### The Traditional LSTK Bid Approach



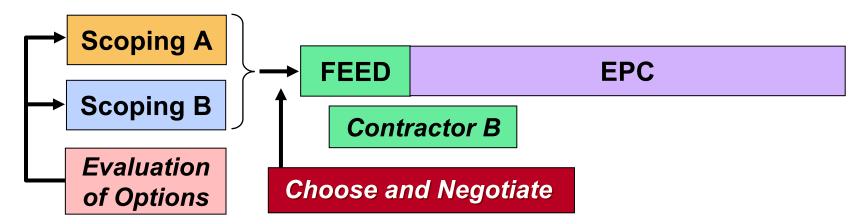
#### Features:

- Longest schedule lowest NPV
- Limited number of contractors able and willing to bid
- Contractors forced to utilize team available at time of award



# **Contractual Models**

#### The Evaluated and Negotiated Approach

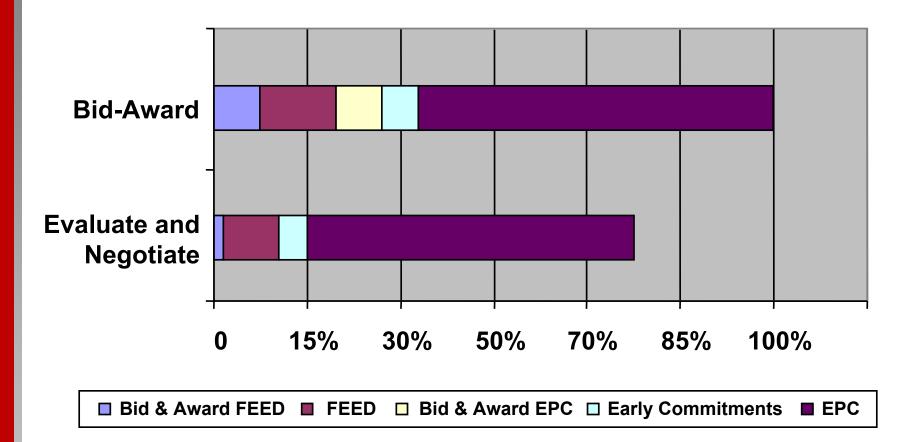


#### Features and benefits:

- Shorter schedule, highest NPV
- Open book FEED
- Competitive EPC cost
- Local acceptance (Egypt, Saudi Arabia, Nigeria, EG, others)
- Process can be transparent and ensure local content
- Contractors have time to organize strong execution team during FEED phase



# LNG – Real Example



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# Clients See the Need to Adjust

# Some recent major awards in the Middle East show a new reality:

- Traditional LSTK approach . . . turned to an evaluated and negotiated approach
- Early purchasing commitments to tie up limited market resources
- Time to market is an increasingly important driver
- Concern over locking in quality E/C resources



# Summary

- Global demand for E&C growing rapidly
- The E&C industry needs to continue investing in people
  - Hire, train, and retain key people
  - More high-value engineering centers around the world
  - More standardization and automation
- Continued volatility in commodities, material, and equipment pricing and delivery schedules
- Some clients are starting to adapt:
  - Revamping contracting strategies to be more effective
  - Accelerating schedules to lock-in quality resources
  - More innovative risk sharing



# Summary (Cont'd)

#### The future will be challenging:

- The next 5 years will be very difficult; E&C performance will likely suffer:
  - More projects will be awarded to less qualified contractor teams
  - More large, critical capital projects will miss the mark on costs and schedules
- Contractors with the best teams, tools, and processes capable of multi-office project execution will deliver best results
- Owners adopting contracting strategies to meet the market realities will see the best results



